



GARY R. HERBERT
Governor

SPENCER J. COX
Lieutenant Governor

State of Utah

DEPARTMENT OF NATURAL RESOURCES

MICHAEL R. STYLER

Executive Director

BRIAN L. COTTAM

Division Director/State Forester

Media Advisory
For Immediate Release
April 29, 2016

Contact: Jason Curry
FFSL Public Information Officer
(801) 538-7302 or (801) 703-0225
jasoncurry@utah.gov

State Arbor Day Tree Planting Ceremony

- WHAT:** State Arbor Day Ceremony and Tree Planting
- WHO:** State Forester, Brian Cottam; Smokey Bear; Woodsy Owl, Carrie Cottonwood; Winners of Utah's 2016 Arbor Day Poster Contest
- WHERE:** Red Butte Garden
- WHEN:** Friday, April 29, 2016 at 10:00 a.m.
- WHY:** To promote tree planting statewide and to recognize Arbor Day poster contest winners.

It has been over 135 years since J. Sterling Morton founded Arbor Day. His simple idea of setting aside a special day for tree planting is now more important than ever.

Utah celebrates Arbor Day annually on the last Friday in April to encourage tree planting and to promote the environmental, social and aesthetic value of trees in our communities.

Each year a poster contest is held for K-6 and special education. The theme for 2016's contest is "Trees are Terrific for Our Health and Happiness".

###

